

# CPD *Plus*

## Concierge Membership For Osteopaths



### Member Success Story

*"Thank you so much for this, it sure does make my life simpler. My wife and I have been members of APM for ages and it's absolutely the best money we've spent. We are constantly impressed by the level of care and service we get from you guys so thanks again." - Tom Brereton*

Academy  
of PHYSICAL MEDICINE

[www.academyofphysicalmedicine.co.uk](http://www.academyofphysicalmedicine.co.uk)

# Join Us!

# Why you should join:

The CPD system had some big changes back in 2018. None of it is difficult, but you'll need to devote time to it: time to get to grips with the detail. Time to make sure you tick all the necessary boxes and planning time so that you don't miss any of the deadlines

And while the CPD itself can be very enjoyable, as well as beneficial, what you don't need is the stress that goes with managing it all.

Ideally, you just want to do the CPD and not worry that you'll fall foul of the regulations.

## You now have a huge opportunity...

Here at The Academy, we have over 8 years' experience in managing individual osteopaths' CPD. And to help you meet the requirements, we're ramping that up a couple of notches.

You can now get all of your CPD, covering all of the mandatory topics, with itemised certificates completely managed for you - all for much less than the cost of just getting the CPD alone in the conventional way.

**CPD Plus** is a "concierge" CPD service, designed specifically to take the burden of managing your CPD off your shoulders, to remove any worries you may have and let you get on with your job. All you have to do is enjoy the learning itself - and we provide everything you need.



## It's *much* more than just CPD.

Here's an overview:

- ✔ More than **72 hours** of "Learning With Others" each year.
- ✔ Over **200 hours** of "Learning by Oneself" in our library.
- ✔ Your **CPD logged for you**, with detailed reference to Osteopathic Practice Standards.
- ✔ All mandatory themes are **all covered**.
- ✔ **Personalised certificates**, with full details of the themes and CPD relevance.
- ✔ The figures for your annual renewal of registration - **done for you**.
- ✔ Your **progress monitored** by a dedicated APM team member.
- ✔ A **complete portfolio** of your CPD prepared in advance for your Peer Discussion Review.
- ✔ **Full support** in the event that you are audited - we will make sure that your CPD is collated in a format which satisfies the GOsC, providing electronic or paper copies as required.



In effect, you get all your CPD delivered directly to you through your computer, tablet or smartphone, **PLUS** we coordinate, collate and administer it for you as well. You don't need to do anything other than help your patients and learn. We look after the rest.

# Covering ALL the basis:



And finally...your **peer discussion review**.

You'll have nothing to worry about: we will provide you with a detailed, cross-referenced portfolio of all your CPD, showing exactly how it relates to all the elements of the CPD scheme.

*Member Testimonial "WOOOAAHHH!! This is EPIC! I wasn't expecting anything as posh as the portfolio!! Thanks so so so much! - Claire Arnold"*

If you are falling short in any way, we will have given you bags of notice with our quarterly updates, so you can catch up and, if you need it, **we'll even lay on extra CPD just for you.**

As for the peer reviewer, again you don't need to worry. If you already have a reviewer in mind, that's great, but if you are struggling to find someone, we'll ask one of our members if they can help.

**The important thing is - you don't need to worry. APM. Not just CPD**

## Typical Cost of CPD (per year):

Hands-On Courses  
(15 hrs)  
**£400**



Travel Cost &  
Expenses  
**£150?**



Over Night  
Accommodation  
**£150?**



Clinic Time Lost  
(3 days)?  
**£1,500**

as much as

**£2,200 /yr = £6,600 /3 yr**



and try not to think about the paperwork, the admin, the cost of food and drink and the time spent away from your family...

## Your Concierge Solution:

### Option 1 (Monthly)

36 monthly instalments  
**£42.00 (inc VAT)**  
a total of £1,512.00



### Option 2 (Up Front - Save £226.80)

3 payments over 1st 3 months  
**£428.40 (inc VAT)**  
a total of £1,285.20

A potential saving of **over £5,000**

## CPD Plus Testimonials

★ APM has changed my CPD life as I'm sure it has done for all your members, so thank you all for making what was a frankly dreadful and confusing task so easy and stress-free, as well as facilitating access to points of view that have positively altered the way I work. - Tim Bailey

★ A huge thank you for organising my CPD portfolio. You are so organised and technical, unlike me and I am very grateful for the value you provide for us so that we can get on and do what we do best. You are a CPD superhero. - Tracy Lomax

★ I am delighted with the support that was carried out collectively by ALL the staff at APM on my behalf for the last three years! I feel that everyone has performed marvellously, not only for upholding the profession of osteopathy, but importantly, for every member of the Academy! I have enjoyed my association with APM greatly, and would very much like to retain this level of membership: CPD Plus." - Dr Antony A Raissi

# FAQ's (Questions you should be asking):

## ***Why would I want this?***

Because you won't have to worry about your CPD any more. In fact you hardly even need to think about organising your CPD - we do it **ALL** for you, keeping you on track, and on time. All you have to do is put your signature on the annual report and be on the end of a phone/video link for your Peer Review towards the end of the 3-year cycle.

## ***Isn't this a lot of money?***

Not really - it's almost certainly less than you'd spend on getting your CPD any other way, especially if you include travel and accommodation. And we're taking out **ALL** the stress of collating your records and creating your CPD return. Plus, leaving you more time for yourself (and your family).

## ***How do I access my CPD record?***

You'll be able to access all your certificates through The Academy's website. You'll also receive quarterly summaries of your CPD progress (we can do this more or less often, just as you prefer).

## ***What's different to "normal" membership?***

You get everything a "normal" member gets, but in addition, we provide personal support throughout the whole CPD cycle: collating your CPD, identifying the themes covered, and providing the mandatory activities. We even help you with the reflection.

## ***What if I do CPD with another organisation?***

Not a problem. Send us a copy of the certificate and we'll log it with everything else. We'll even find out which themes it relates to and add those to your record for you.

## ***Can't I do all this myself?***

Of course you can! But surely you don't want to spend hours getting to grips with the reporting system, do you? You don't want to lose sleep worrying that you've missed something. You want to spend your time being a great osteopath!

## ***What if I'm short of hours at the end of the 3-year cycle?***

We provide over 72 hours of "Learning With Others" every year, so you should have no problem keeping on track. If we think you're falling behind, we'll let you know. But, at the end of the 3 years, if you're still behind we'll bend over backwards to get you up to the mark.

## ***What happens if I'm audited?***

The important thing is - you don't need to worry. We will prepare a complete copy of your CPD record, in a format which is acceptable to the GOsC, for you. It will include every activity you've done, all the certificates you've gained, and show exactly how you have complied with the requirements.

## ***How do I make sure I cover all the compulsory elements of the CPD system?***

All the CPD that you do with The Academy has an itemised breakdown of the CPD themes to which it relates. We cover way more than the minimum hours on each mandatory topic or theme, and what's more, we'll let you know in plenty of time if there's any danger of you falling short.

## ***What are the hidden costs?***

None. The only thing you pay for in addition are any hands-on courses (and members get a substantial discount!).

## ***What do I do if it all goes pear-shaped?***

You can call or email the dedicated team here at The Academy. We'll sort out the problem and make sure you're completely at ease about the whole process.

## ***What about the "Reflective Practice" bit?***

We're not allowed to write this for you (it's your reflection, after all), but we can help you come up with the appropriate words. This isn't supposed to be a test of your creative writing skills! It's to make sure that you've thought about your CPD, and as you know, it's **much** easier to edit someone else's draft.

# The CPD **Plus** Service you will receive:

All your CPD is logged for you, with detailed reference to Osteopathic Practice Standards so you don't need to worry about the tedious admin. Each month your log is updated and a quarterly summary is emailed to you to ensure you are on track.

Your CPD Summary					
	Learning with others TOTAL		Learning by Oneself TOTAL		Overall Total
GOsC Minimum Requirement (mins)	2700		N/A		90hrs
CPD acquired (mins)	5352		0		<b>89hrs 12mins</b>
CPD still needed (mins)	0		48		<b>0hrs 48mins</b>
CPD still needed (hours)	<b>0hrs</b>	<b>0mins</b>	<b>0hrs</b>	<b>48mins</b>	

*An overview of your CPD Summary with hours completed and hours remaining.*

Annual Registration CPD Summary									
Years	Learning with Others	Learning by Oneself	Total	A	B	C	D	Comms	Objective A
Year 1 Total	89.20	0.00	89.20	✓	✓	✓	✓	✓	✓
Year 2 Total	0.00	0.00	0.00						
Year 3 Total	0.00	0.00	0.00						

3-Year CPD Summary								
Years	Learning with Others	Learning by Oneself	A	B	C	D	Comms	Objective A
APM 3-Year Total	27.00	0.00	21	25	21	15	3	9
External 3-Year Total	62.20	0.00	7	33	13	13	0	0
Overall 3-Year Total	89.20	0.00	28	58	34	28	3	9

*A breakdown of your annual hours for your registration and 3-year summary*

External CPD									
Year	CPD Reference	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance
1	CPD 1234	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance
1	CPD 5678	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance
1	CPD 9012	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance
1	CPD 3456	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance
1	CPD 7890	CPD Title	CPD Type	CPD Category	CPD Value	CPD Status	CPD Date	CPD Description	CPD Relevance

*All your External CPD logged, themes and CPD relevance applied by us.*

At the end of your 3-year CPD cycle you will receive a completed portfolio for your Peer Discussion Review. This portfolio is fully interactive and each member who has received their portfolio has been astounded by the quality of it.

On top of all this you will receive full support in the event that you are audited - we will make sure that your CPD is collated in a format which satisfies the GOsC, providing electronic or paper copies as required. If you are falling short in any way, we will have given you bags of notice with our quarterly updates, so you can catch up and, if you need it, we'll even lay on extra CPD just for you.



*A complete portfolio of your CPD prepared in advance for your Peer Discussion Review.*

If you're already convinced and want to sign up visit: <https://apmcpd.co.uk/cpdplus>, if you would like some more information or have a few questions then simply email [bekki@apmcpd.co.uk](mailto:bekki@apmcpd.co.uk).



# Contact Us

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*All Your Concerns About the 3 - Year CPD  
Process - GONE!*

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